



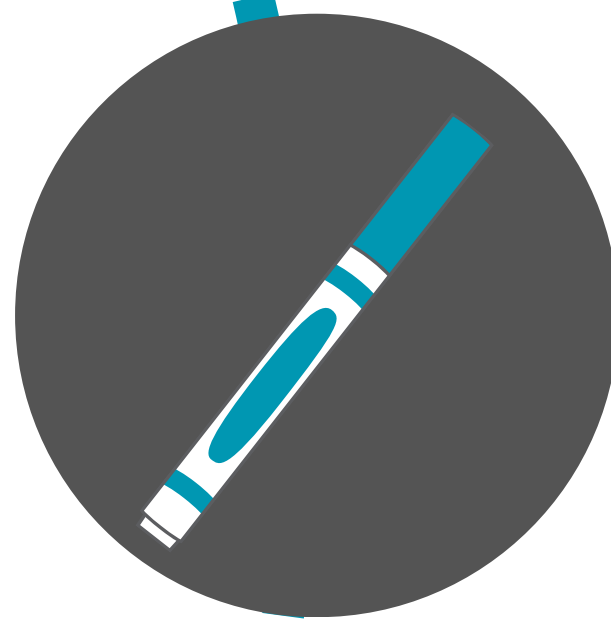
## ID reinforcer

Find what your pet prefers: food, play, or affection. Then ID the specific “one” that is their favorite. (ex: cheese Vs chicken, fetch Vs chase, scratches on chin Vs head, etc.)



## Confirm

Offer the reinforcer to confirm that your pet is interested at this moment, at this location.



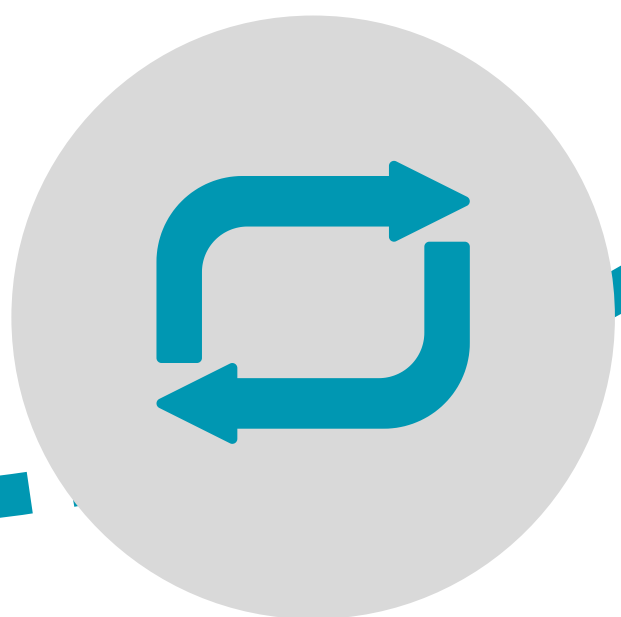
## ID Marker

Choose the marker you plan to use to “mark” the behaviors or events you’re working on. (This may be a clicker, a mouth sound, a word, etc.)



## Pair

1. Present the marker
2. Immediately present the reinforcer
3. Allow pet to engage with the reinforcer a bit (ie: swallow the food, grab the toy, etc.)
4. Pause for a moment
5. Repeat steps 1-3 several times within a single session
6. Repeat this entire pairing process across several sessions



## Confirm

After several sessions, your pet should start to connect the reinforcer with the marker. You can “test” this occasionally as follows: when your pet is not looking at you, present the marker. If your pet immediately looks for the reinforcer, they’ve made the connection! If they do nothing, more pairing is needed. Avoid “testing” this out too much. The mark should always be followed by the reinforcer to avoid diluting the connection.

# Loading the Marker